

CITY OF DAYTON, OHIO - PURCHASING DIVISION - BID TABULATION

For: PROFESSIONAL MARKETING SERVICES

Dept./Div.: HUMAN RELATIONS COUNCIL

Requisition Nos.: HRC0X011

IFB NO.: D20011

BID OPENING: 3:30 P.M.; 10-22-2020

No.:	BIDDER NAME & STREET ADDRESS:	CITY: STATE & ZIP: Recommended for Award	1	2	3	4	5	6	7	8	9	10	11
			C-3 GROUP	NAASIAHA SIMON & ASSOCIATES	NOIR MARKETING AND PR	REAL ART DESIGN GROUP	THE NEXT WAVE MARKETING INNOVATION	BLACK INK CREATIVE PARTNERS LLC	EBIZUNIVERSE INC	GINBALL DIGITAL MARKETING	OMNISPEAR INC	PARK CIRCLE TECHNOLOGIES	UPWARD BRAND INTERACTIONS
			DAYTON OH 45402	DAYTON OH 45324 X	DAYTON OH 45402	DAYTON OH 45402	DAYTON OH 45410	OLD GREENWICH CT 06870	SCHAUMBURG IL 60173	DENVER CO 80203	MIAMISBURG OH 45342	SHORT HILLS NJ 07078	SPRINGFIELD OH 45502
			YES	YES	YES	YES	YES	NO	NO	NO	NO	NO	NO
			NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO
Item #	ITEM DESCRIPTION	U/M	UNIT COST	UNIT COST	UNIT COST	UNIT COST	UNIT COST	UNIT COST	UNIT COST	UNIT COST	UNIT COST	UNIT COST	UNIT COST
<b>PLEASE READ ALL BID/PROPOSAL RESPONSES TO ENSURE THAT ALL INFORMATION RECEIVED FROM VENDOR IS REVIEWED AND USED IN EVALUATION PROCESS</b>													
1	Needs Assessment Services	Lot Per Hour	\$21,972.31	\$1,500.00	• \$315.00	\$2,160.00	\$125.00	• \$122.00	\$5,925.00	\$4,500.00	\$6,900.00	\$1,500.00	\$1,800.00
2	Multile Media Design andDevelopment	Lot Per Hour	\$101,688.65	• \$3,500.00	\$26,250.00	\$73,440.00	• \$125.00	\$225.00	\$11,425.00	\$12,500.00	\$42,300.00	\$9,000.00	\$61,500.00
3	Implementation of Media	Lot Per Hour Per Month	\$20,702.64	• \$1,500.00	\$2,100.00	\$2,700.00	• \$75.00	\$125.00	\$11,425.00	\$5,000.00	\$4,750.00	\$3,750.00	\$7,500.00
4	Training and Initial Support	Lot Per Hour	\$7,600.00	\$2,000.00	• \$315.00	\$360.00	\$75.00	• \$72.00	\$4,250.00	\$2,500.00	\$12,225.00	\$750.00	\$100.00
5	Maintenance and Support	Lot Per Hour Per Month	\$63,557.40	• \$500.00	\$105.00	\$1,900.00	\$75.00	\$122.00	\$75.00	\$5,000.00	\$16,800.00	\$6,000.00	\$750.00
6	Travel Expenses	Lot Per Hour		\$100.00	• \$0.00	\$0.00	• \$0.00	\$8,000.00	\$3,000.00	• \$0.00		\$300.00	• \$0.00
		TERMS: F.O.B.: DELIVERY:	NET 30 DEST	50% 10th PROXIMO DEST 15TH DAY	NET 30 DEST	NET 30 DEST	NET 30 DEST	NET 30 DEST	NET 30 DEST	NET 30 DEST	NET 30 DEST	NET 30 DEST	NET 30 DEST

• = lowest bid X = vendor selected for award

THE FOLLOWING VENDORS WERE SOLICITED BUT DID NOT BID:

- |  |  |   |  |   |  |  |
|--|--|---|--|---|--|--|
| HRC<br>Dayton OH 45402                                 | 4. S & E Media LLC (local)<br>Dayton OH                        | 7. Graphic Impact Communications Inc (Certified)<br>Dayton OH 45420 | 10. Creative Marketing Strategies LLC<br>Sidney OH 45365 | 13. Nova Creative Group<br>Centerville OH 454598      | 16. Cadre Computer Resources Co<br>Cincinnati OH 45202 | 19. Christopher & Mae LL<br>Centerville OH 45458 |
| 1. Oregon Printing (local)<br>Dayton OH 45403          | 5. Hafenbrack Marketing (local)<br>Dayton OH 45402             | 8. Welt Branding (Certified)<br>Cincinnati OH 45242                 | 11. Ardent Technologies Inc<br>Dayton OH 45459           | 14. Brown Enterprise Solutions LLC<br>Dublin OH 43017 | 17. Baldwin Creative and Co<br>Miamisburg OH 45342     | 20. Razor Marketing Com<br>Cincinnati OH 45242   |
| 2. NSA (local)<br>Dayton OH 45402                      | 6. Blackboard Marketing LLC (Certified)<br>Cincinnati OH 45241 | 9. Pixels & Dots LLC (Certified)<br>Cincinnati OH 45206             | 12. Think Patented<br>Miamisburg OH 45342                | 15. Graphic Image<br>Dayton OH 45431                  | 18. TLC Media Works<br>Dayton OH 45429                 | 21. Infor Public Sector<br>Alpharetta GA 30004   |
| 3. Penny Ohlmann Neiman Inc (local)<br>Dayton OH 45405 |  |   |  |   |  |  |